



# PRODUCT CATALOGUE

A PAW-FECT MEAL FOR YOUR BEST PETS

# WHY CHOOSE US?

Pets treats packed with nutritious ingredients, vitamin and supplements.



## FORMULATED WITH NATURAL INGREDIENTS

Consumers are becoming more environmentally savvy and seek natural pet food products that are safe and perform

## HIGHLY PALATABLE

Made with hydrolyzed protein to ensure a delicious taste that pets love

## STRONG IMMUNE SYSTEM

Enriched with cranberries, pomegranate, vitamin premix, and mineral premix to support and strengthen your pet's natural defenses.

## EASY DIGESTION

Contains beneficial probiotics and prebiotics to promote a healthy digestive system and improve nutrient absorption.

## CLEAN TEETH. FRESH BREATH, GUMS

Includes Arbocel, a natural fiber that helps reduce plaque and tartar buildup while supporting fresh breath and healthy gums.

## HEALTHY JOINT & BONE GROWTH

Formulated with glucosamine and chondroitin sulfate to support joint comfort, mobility, and bone development.

## HEALTHY SKIN & COAT

Rich in salmon oil and chicken oil, providing essential Omega-3 fatty acids to maintain vibrant skin and a shiny, healthy coat.

## NO ADDED SALT OR ADDITIVE

Naturally low in sodium to reduce pressure on organs and promote overall wellbeing.

# FUNCTIONAL INGREDIENTS

**Bacillus  
toyonesis**

**Bacillus  
amyloliquefaciens**

**N-acetyl  
glucosamine**

**Potassium  
chloride**



**Monocalcium  
phosphate**

**Glycine**

**Chicken  
hydrolysate**

**Cranberry**

# FUNCTIONAL INGREDIENTS

Carrot powder

Fish hydrolysate

Pomegranate

Chondroitin sulfate



Black soldier fly

Beet root

Chicory root

Spirulina



## OUR PRODUCTS

### Cat & Dog Dry Kibbles

- Grain free cat food
- Mother and kitten cat food
- Premium grade cat food
- Standard cat food
- Grain free dog food
- Premium dog food
- Standard dog food

### Cat Litter :

- Bentonite Cat Litter
- Tofu Cat Litter

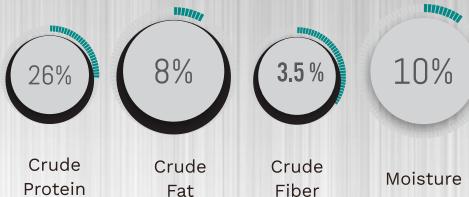


Explore our range of nutritionally balanced dry kibbles, carefully formulated to meet the unique needs of both cats and dogs at every stage of life.



# HOUSE BRAND PRODUCT

## Guaranteed Analysis



Size Packaging : **350G**

## Ingredients



Size Packaging : **10KG**

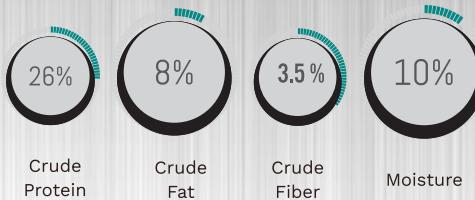
### Aroma Tuna & Chicken

Fish meal, corn meal, chicken poultry meal, fish soluble, tuna paste, salmon oil, corn gluten meal, soya bean meal, poultry fat, vitamin premix (vitamin A, vitamin D, vitamin E, menadione K1, vitamin B1, pantothenic acid, vitamin B2, nicotic acid, vitamin B6, biotin, vitamin B12, folic acid, iodine), mineral premix (iron, zinc, manganese, copper, selenium), DL-methionine, potassium chloride, monocalcium phosphate, choline chloride, taurine, glycine, Yucca schidigera & Bacillus toyonensis



# HOUSE BRAND PRODUCT

## Guaranteed Analysis



Size Packaging : **350G**

## Ingredients



### Aroma Ocean Fish

Fish meal, fish soluble, corn meal, fresh tuna, salmon oil, soya bean meal, corn gluten meal, vitamin premix (vitamin A, vitamin D, vitamin E, menadione K1, vitamin B1, pantothenic acid, vitamin B2, nicotic acid, vitamin B6, biotin, vitamin B12, folic acid, iodine), mineral premix (iron, zinc, manganese, copper, selenium), DL-methionine, potassium chloride, monocalcium phosphate, choline chloride, taurine, glycine, Yucca schidigera, *Bacillus toyonensis* & food grade coloring.

Size Packaging : **10KG**

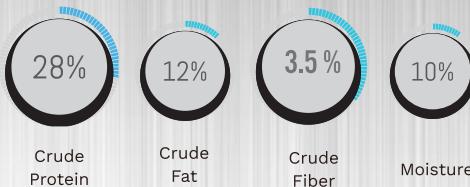


Size Packaging : **400G**



Size Packaging : **7KG**

## Guaranteed Analysis



## Ingredients

Fish meal, tuna paste, fish soluble, cassava, poultry fat, salmon oil, soya bean meal, corn meal, corn gluten meal, full fat soya, Yucca schidigera, prebiotics, glycine, carrot powder, monocalcium phosphate, potassium chloride, DL-methionine, choline chloride, vitamin premix (vitamin A, vitamin D, vitamin E, menadione K1, vitamin B1, pantothenic acid, vitamin B2, nicotinic acid, vitamin B6, biotin, vitamin B12, folic acid, iodine), mineral premix (zinc, iron, manganese, copper, selenium), taurine.

## Guaranteed Analysis

### PQ DOG



Size Packaging : **15KG**



## Ingredients

Lamb meat, corn meal, salmon protein concentrate, soya bean meal, poultry fat, pumpkin, salmon oil, tuna paste, prebiotics (citrus extract), Yucca schidigera, monocalcium phosphate, choline chloride, potassium chloride, DL-methionine, vitamin premix (vitamin A, vitamin D, vitamin E, menadione K1, vitamin B1, pantothenic acid, vitamin B2, nicotinic acid, vitamin B6, biotin, vitamin B12, folic acid, iodine), mineral premix (zinc, iron, manganese, copper, selenium), Bacillus toyonensis (probiotic).

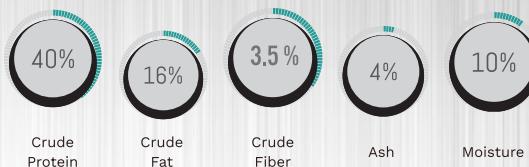
YUCCA SCHIDIGERA - REDUCE  
STOOL ODOR

MEAT-BASED PROTEIN -  
MUSCLE GROWTH & DIGESTION

PROBIOTIC - SUPPORTS  
HEALTHY STOMACH BACTERIA

# SUPER PREMIUM ROYAL BITES

## Guaranteed Analysis



## Ingredients

Herring Paste, Tuna Paste, Salmon Protein Concentrate, Black Soldier Fly Larvae (*Hermetia illucens*), Green Peas, Poultry Fat, Cassava, Fish Soluble, Salmon Oil, Carrot Powder, Cellulose, Glycine, Monocalcium Phosphate, DL-Methionine, Glucosamine, Cranberries, Yucca Schidigera, *Bacillus Toyonensis*, Vitamin Premix (Vitamin A, Vitamin D, Vitamin E, Menadione K1, Vitamin B1, Pantothenic Acid, Vitamin B2, Nicotin Acid, Vitamin B6, Biotin, Vitamin B12, Folic Acid, Iodine), Mineral Premix (Zinc, Iron, Manganese, Copper, Selenium), Choline Chloride, Potassium Chloride, Prebiotics (Citrus extract), Taurine.



**BLACK SOLDIER FLY LARVAE**  
SUPPORT MUSCLE GROWTH AND  
OVERALL VITALITY.

**GRAIN-FREE FORMULA**  
EASY DIGESTION AND BETTER  
NUTRIENT ABSORPTION.

**GLUCOSAMINE**  
SUPPORTS JOINT HEALTH AND  
CARTILAGE MAINTENANCE

**PROBIOTICS & PREBIOTICS**  
STRENGTHENING GASTROINTESTINAL  
SYSTEM

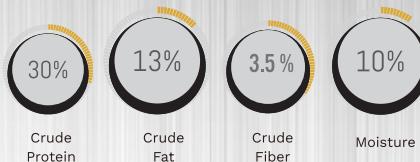
**RICH IN OMEGA FATTY ACIDS**  
ENHANCES SKIN HEALTH AND  
COAT SHINE



# QUCING



## Guaranteed Analysis



## Ingredients

Fish meal, tuna paste, turkey meal, corn meal, poultry fat, soya bean meal, cassava, fish soluble, salmon oil, glycine, potassium chloride, taurine, vitamin premix (vitamin A, vitamin D, vitamin E, menadione K1, vitamin B1, pantothenic acid, vitamin B2, nicotic acid, vitamin B6, biotin, vitamin B12, folic acid, iodine), mineral premix (zinc, iron, manganese, copper, selenium), Yucca schidigera, DL-methionine, choline chloride, prebiotic, probiotic

OMEGA 3 & 6 - HEALTHY SKIN & SHINY COAT

ENRICHED WITH TAURINE - RAPID GROWTH

PULVERISED RAW MATERIAL

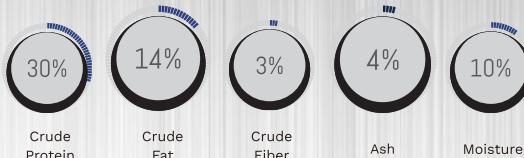
INCREASE CATS APPETITE



# SUPER PREMIUM ROYAL BITES



## Guaranteed Analysis



## Ingredients

Lamb Meat, Fish Meal, Hermetia Illucens (Black Soldier Fly), Green Peas, Potato Starch, Poultry Fat, Salmon Oil, Glucosamine, Yucca schidigera, Grape Seed Extract, Monocalcium Phosphate, Potassium Chloride, DL-Methionine, Vitamin Premix (Vitamin A, Vitamin D, Vitamin E, Vitamin B1, Menadione K1, Pantothenic acid, Vitamin B2, Nicotic acid, Vitamin B6, Biotin, Vitamin B12, Folic Acid, Iodine), Mineral Premix (Zinc, Iron, Manganese, Copper, Selenium), Choline Chloride, Potassium Chloride, Bacillus Toyonensis, Prebiotic, Taurine, Glycine.

YUCCA SCHIDIGERA - REDUCE  
STOOL ODOR

GLUCOSAMINE - FOR HEALTHY  
JOINT AND MUSCLE

INSECT PROTEIN -  
HYPOALLERGENIC

PROBIOTIC - HEALTHY  
BACTERIA IN STOMACH



# HERO FISH FEED

## 20KG



**STARTER**  
**34% & 32%**



**GROWER**  
**28% & 24%**



**FINISHER**  
**21% & 18%**





**FCR : 1.0 - 1.4**

#### Nutritional Analysis :

**Weight : 20KG**

<b>Crude Protein</b>	<b>Min.</b>	<b>34%</b>	<b>32%</b>
<b>Crude Fat</b>	<b>Min.</b>	<b>5%</b>	<b>5%</b>
<b>Fiber</b>	<b>Max.</b>	<b>4%</b>	<b>4%</b>
<b>Moisture</b>	<b>Max.</b>	<b>10%</b>	<b>10%</b>

Grows from 3g to 122.36g in 8 months



**FCR : 1.0 - 1.4**

#### Nutritional Analysis :

**Weight : 20KG**

<b>Crude Protein</b>	<b>Min.</b>	<b>28%</b>	<b>24%</b>
<b>Crude Fat</b>	<b>Min.</b>	<b>5%</b>	<b>5%</b>
<b>Fiber</b>	<b>Max.</b>	<b>4%</b>	<b>4%</b>
<b>Moisture</b>	<b>Max.</b>	<b>10%</b>	<b>10%</b>

Grows from 3g to 122.36g in 8 months



**FCR : 1.0 - 1.4**

#### Nutritional Analysis :

**Weight : 20KG**

<b>Crude Protein</b>	<b>Min.</b>	<b>21%</b>	<b>18%</b>
<b>Crude Fat</b>	<b>Min.</b>	<b>5%</b>	<b>5%</b>
<b>Fiber</b>	<b>Max.</b>	<b>4%</b>	<b>4%</b>
<b>Moisture</b>	<b>Max.</b>	<b>10%</b>	<b>10%</b>

Grows from 3g to 122.36g in 8 months

**Ingredients Composition :** Fish Mean, Cassava, Soya Bean, Salmon Oil, Corn meal, Corn Gluten, Tuna Paste, Fish Soluble, Choline Chloride, Vitamin Premix, Mineral Premix.

**Feeding Instructions :** Feed 2–3 times daily based on 3–5% of the fish's body weight.

# BENTONITE CAT LITTER



## SCENTS :

*Apple*

*Coffee*

*Lavendar*

*Lemon*

★ **Quick Absorption**  
Traps moisture instantly

★ **Strong Clumping**  
Makes scooping easier

★ **Low Dust**  
Safer for cats & humans

★ **Odour Control**  
Keeps your space smelling fresh

★ **Easy to Use & Budget Friendly**

**SIZE PACKAGING : 10L**



# TOFU CAT LITTER



## SCENTS :

*Lavendar*

*Lemon*



### 100% Plant-Based

Safe & biodegradable



### Flushable

Easy to dispose in toilet



### Fast Clumping

For quick, easy cleanup



### Dust-Free

Gentle on paws & nose



### Fresh Scent

Natural smell for a clean litter box



**SIZE PACKAGING : 6L**



## Your Pet's Nutrition Journey Begins Here

Thank you for discovering our recipes. Each bite is crafted with care, quality, and love for your furry companions.

**Hong** 012 527 1900 05 357 6070

**Melvin Loo** 012 576 2900

**Noor Juni** 017 339 1900

Website: [www.happypetsma.com](http://www.happypetsma.com)

Email: [info@happypetsma.com](mailto:info@happypetsma.com)

